

MIFID II product governance / Retail investors, professional investors and ECPs target market — Solely for the purposes of the manufacturer's product approval process, the target market assessment in respect of the Securities has led to the conclusion that: (i) the target market for the Securities is eligible counterparties, professional clients and retail clients, each as defined in Directive 2014/65/EU (as amended, "MiFID II"); (ii) all channels for distribution to eligible counterparties and professional clients are appropriate, except for pure execution services for the latter; and (iii) the following channels for distribution of the Securities to retail clients are appropriate – investment advice and portfolio management on primary and secondary markets and execution with appropriateness on the secondary market (no distribution via execution only), subject to the distributor's suitability and appropriateness obligations under MiFID II, as applicable. Any person subsequently offering, selling or recommending the Securities (a "distributor") should take into consideration the manufacturer's target market assessment; however, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Securities (by either adopting or refining the manufacturer's target market assessment) and determining appropriate distribution channels, subject to the distributor's suitability and appropriateness obligations under MiFID II, as applicable.

Final Terms

MEDIOBANCA - Banca di Credito Finanziario S.p.A.

Legal entity identifier (LEI): PSNL19R2RXX5U3QWHI44

Issue of up to 10,000 Certificates "Knock-in Reverse Convertible Securities linked to Cie Financiere Richemont SA, Dufry AG and Swatch Group AG Shares due 20 January 2023"

commercially named

"BG Phoenix Memory Step-Down su Basket WO"

under the

Issuance Programme

SERIES NO: 402

TRANCHE NO: 1

Issue Price: EUR 1,000 per Security

Dealer: Mediobanca - Banca di Credito Finanziario S.p.A.

The date of these Final Terms is 29 December 2020.



Any person making or intending to make an offer of the Securities may only do so:

- (i) in those Non-exempt Offer Jurisdictions mentioned in Paragraph 11 of Part B below, provided such person is a Dealer or an Authorised Offeror (as such term is defined in the Base Prospectus) and that the offer is made during the Offer Period specified in that paragraph and that any conditions relevant to the use of the Base Prospectus are complied with; or
- (ii) otherwise in circumstances in which no obligation arises for the Issuer or any Dealer to publish a prospectus pursuant to Article 3 of the Prospectus Regulation or to supplement a prospectus pursuant to Article 23 of the Prospectus Regulation, in each case, in relation to such offer.

Neither the Issuer nor any Dealer has authorised, nor do they authorise, the making of any offer of Securities in any other circumstances.

Investors should note that if a supplement to or an updated version of the Base Prospectus referred to below is published at any time during the Offer Period (as defined below), such supplement or updated base prospectus, as the case may be, will be published and made available in accordance with the arrangements applied to the original publication of these Final Terms. Any investors who have indicated acceptances of the Offer (as defined below) prior to the date of publication of such supplement or updated version of the Base Prospectus, as the case may be, (the "Publication Date") have the right within two working days of the Publication Date to withdraw their acceptances.

PART A – CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth in the Base Prospectus dated 25 May 2020, the Supplement to the Base Prospectus published and approved on or before the date of these Final Terms (copies of which are available as described below) and any other Supplement to the Base Prospectus which may have been published and approved before the issue of any additional amount of Securities (the "Supplements") (provided that to the extent any such Supplement (i) is published and approved after the date of these Final Terms and (ii) provides for any change to the Conditions of the Securities such changes shall have no effect with respect to the Conditions of the Securities to which these Final Terms relate) which together constitute a base prospectus for the purposes of Regulation (EU) 2017/1129 (as amended, the "Prospectus Regulation") (the "Base Prospectus"). The Base Prospectus has been passported into Italy in compliance with Article 25 of the Prospectus Regulation. This document constitutes the Final Terms of the Securities described herein for the purposes of Article 8 of the Prospectus Regulation and must be read in conjunction with the Base Prospectus. Full information on Mediobanca - Banca di Credito Finanziario S.p.A. (the "Issuer") and the offer of the Securities is only available on the basis of the combination of these Final Terms and the Base Prospectus. A summary of the Securities is annexed to these Final Terms. The Base Prospectus and the Supplement to the Base Prospectus and these Final Terms are available for viewing at the Issuer's registered office at Piazzetta Enrico Cuccia 1, 20121 Milan, Italy, at the Issuer's representative office at Piazza di Spagna 15, 00187 Rome, Italy and at each office (filiale) of Banca Generali S.p.A. (acting as Distributor) and on the website of the Issuer (www.mediobanca.com) and copies



may be obtained free of charge from the Issuer upon request at its registered address and from Banca Generali S.p.A. at each of its offices (filiale).

References herein to numbered Conditions are to the terms and conditions of the relevant series of Securities and words and expressions defined in such terms and conditions shall bear the same meaning in these Final Terms in so far as they relate to such series of Securities, save as where otherwise expressly provided.

GENERAL PROVISIONS

The following terms apply to each series of Securities:

1.	Issuer:	Mediobanca - Banca di Credito Finanziario S.p.A.
2.	Guarantor:	Not applicable
3.	Series Number	402
4.	Tranche Number:	1
5.	Issue Currency:	Euro ("EUR")
6.	Notional Amount of Security:	EUR 1,000
	Aggregate Notional Amount	Up to EUR 10,000,000
7.	Issue Price per Security	EUR 1,000
8.	Trade Date:	18 December 2020
9.	Issue Date:	29 January 2021
10.	Date of approval for issuance of Securities obtained:	2 December 2019
11.	Consolidation:	Not applicable
12.	Type of Securities:	(a) Certificates

(b)

The Securities are Share Securities



The provisions of Annex 3 (Additional Terms and Conditions for Share Securities) shall apply. Unwind Costs: Applicable 13. **Exercise Date** The Exercise Date is 13 January 2023 or, if any such day is not a Business Day, the immediately succeeding Business Day. 14. Form of Securities: Temporary Global Security exchangeable for a Permanent Global Security which is exchangeable for Definitive Securities only in the limited circumstances specified in the Permanent Global Security TEFRA D Rules shall apply. 15. Business Day Centre(s): The applicable Business Day Centres for the purposes of the definition of "Business Day" in Security Condition 3 are Milan, Zurich and TARGET2 System. 16. Settlement: Settlement will be by way of cash payment (Cash Settled Securities) 17. Settlement Date: The settlement date for the Securities is 20 January 2023 as adjusted in accordance with the Following Business Day Convention. 18. Rounding Convention for Cash Settlement Not applicable Amount: Variation of Settlement: 19. (a) Issuer's option to vary settlement: The Issuer does not have the option to vary settlement in respect of the Securities. 20. Redenomination: **Applicable**



21. FX Settlement Disruption Event Not applicable Determination:

22. Cash Settlement: Applicable

(i) Guaranteed Cash Settlement Not applicable

Amount:

(ii) Maximum Amount Not applicable

(iii) Minimum Amount Not applicable

23. Final Payout

MFP Payouts Multiple Final Payout - Reverse Convertible

Securities:

Multiple Final Payout – KI –Reverse Convertible Securities:

(A) if no Knock-in Event has occurred:

Notional Amount x Constant Percentage 1; or

(B) if a Knock-in Event has occurred:

Notional Amount × Max (Constant Percentage 2 + Gearing × Option; Floor Percentage)

Where:

"Constant Percentage 1" means 100%;

"Constant Percentage 2" means 100%;

"Gearing" means -1;

"Option" means Put;

"**Put**" means Max (Strike Percentage – Final Settlement Value; Constant Percentage 3);

"Strike Percentage" means 100%;

"Final Settlement Value" means Worst Value;



"Constant Percentage 3" means 0%;

"Floor Percentage" means 0%;

"Worst Value" means, in respect of a MFP Valuation Date, the lowest Underlying Reference Value for any Underlying Reference in the Basket in respect of such MFP Valuation Date;

"Basket" means the Basket of Shares as set out in item 31(a) below;

"Underlying Reference Value" means, in respect of an Underlying Reference and an MFP Valuation Date, (i) the Underlying Reference Closing Price Value for such Underlying Reference in respect of such MFP Valuation Date (ii) divided by the relevant Underlying Reference Strike Price;

"Underlying Reference" means each Underlying Reference k :

"Underlying Reference^k" means as set out in item 31(a) below;

"Underlying Reference Closing Price Value" means, in respect of the MFP Valuation Date, the Closing Price in respect of such day;

"Closing Price" means, the official closing price of such Share on such day, as determined by the Calculation Agent, subject to certain adjustments;

"MFP Valuation Date" means the MFP Settlement Valuation Date;

"MFP Settlement Valuation Date" means the Settlement Valuation Date;

Strike Price Closing Value: Applicable;

"Underlying Reference Strike Price" means the Underlying Reference Closing Price Value for such Underlying Reference on the Strike Date;



Payout Switch:

Entitlement:

Exchange Rate

Settlement Currency:

Calculation Agent:

24.

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Payout Switch Election

Automatic Payout Switch

Target Switch Payout:

"Underlying Reference Closing Price Value"	
in respect of the MFP Valuation Date, the O Price in respect of such day;	_10S1II;
Where:	
"MFP Valuation Date" means the Strike Date;	
Not applicable	
The settlement currency for the payment of th	e Casi
Settlement Amount is EUR.	
The Calculation Agent is Mediobanca – Ba	ınca d
Credito Finanziario S.p.A.	
Piazzetta E. Cuccia, 1	
20121 Milan	
Italy	
English law	

PRODUCT SPECIFIC PROVISIONS

Governing law:

29. Hybrid Securities: Not applicable

30. Index Securities: Not applicable



31. Share Securities:

Applicable

(a) Share(s)/Share Company/Basket Company/GDR/ADR:

The Securities are linked to the performance of 3 Shares (each an "Underlying Reference^k" and together the "Basket of Shares") as set out in the table below.

k	Share	Bloomberg Code	
1	Cie Financiere Richemont SA	CFR SW Equity	
2	Dufry AG	DUFN SW Equity	
3	Swatch Group AG	UHR SW Equity	

(b) Relative Performance Basket:

Not applicable

(c) Share Currency:

k	Share	Share Currency	
1	Cie Financiere Richemont	CHF	
	SA		
2	Dufry AG	CHF	
3	Swatch Group AG	CHF	

(d) ISIN of Share(s):

ŀ	K	Share	ISIN	
1	1	Cie Financiere Richemont	CH0210483332	
		SA		
2	2	Dufry AG	CH0023405456	
3	3	Swatch Group AG	CH0012255151	

(e) Exchange(s):

k	Share	Exchange	
1	Cie Financiere Richemont	SIX Swiss	
	SA	Exchange	
2	Dufry AG	SIX Swiss Exchange	
3	Swatch Group AG	SIX Swiss Exchange	

(f) Related Exchange(s):

Eurex Exchange

(g) Exchange Business Day:

All Share Basis

(h) Scheduled Trading Day:

All Share Basis



32.

Weighting: Not applicable (i) Settlement Price: Official closing price (j) (k) Closing Price: Official closing price (1) Specified Maximum 3 (three) Scheduled Trading Days Days Disruption: (m) Valuation Time: Scheduled Closing Time as defined in Security Condition 3 (n) Settlement on Occurrence of an Delayed Settlement on Occurrence of an Extraordinary Extraordinary Event: Event: Not applicable (o) Share Correction Period As per Share Security Condition 1 Dividend Payment: Not applicable (p) Listing Change: Applicable (q) (r) Listing Suspension: Applicable (s) Illiquidity: Not applicable Tender Offer: (t) Applicable (u) CSR Event: Not applicable (v) Hedging Liquidity Event: Applicable As per Share Security Condition 5.3 **Dividend Protection:** Not applicable (w) **ETI Securities** Not applicable



33.	Debt Securities:	Not appli	cable
34.	Commodity Securities:	Not appli	cable
35.	Inflation Index Securities:	Not appli	cable
36.	Currency Securities:	Not appli	cable
37.	Fund Securities:	Not appli	cable
38.	Futures Securities:	Not appli	cable
39.	Credit Securities:	Not appli	cable
40.	Underlying Interest Rate Securities:	Not appli	cable
41.	OET Certificates:	Not appli	cable
42.	Additional Disruption Events and Optional Additional Disruption Events:	(a) A	Additional Disruption Events: Applicable
			Optional Additional Disruption Events: Applicable
			The following Optional Additional Disruption Events apply to the Securities:
]	Increased Cost of Hedging
]	Insolvency Filing
		1	Extraordinary External Event
		J	Jurisdiction Event
		(Significant Alteration Event



(c) Settlement:

Delayed Settlement on Occurrence of an Additional Disruption Event and/or Optional Additional Disruption Event: Not applicable

43. Knock-in Event:

Applicable

(a) Knock-in Valuation:

If the Knock-in Value is less than the Knock-in Level on the Knock-in Determination Day;

"Knock-in Value" means the Worst Value;

"Worst Value" means, in respect of a MFP Valuation Date, the lowest Underlying Reference Value for any Underlying Reference in the Basket in respect of such MFP Valuation Date:

"Basket" means the Basket of Shares as set out in item 31(a) above;

"Underlying Reference Value" means, in respect of an Underlying Reference and an MFP Valuation Date, (i) the Underlying Reference Closing Price Value for such Underlying Reference in respect of such MFP Valuation Date (ii) divided by the relevant Underlying Reference Strike Price;

"Underlying Reference" means each Underlying Reference^k;

"Underlying Reference^k" means as set out in item 31(a) above;

"Underlying Reference Closing Price Value" means, in respect of the MFP Valuation Date, the Closing Price in respect of such day;

"Closing Price" means, the official closing price of



such Share on such day, as determined by the Calculation Agent, subject to certain adjustments;

"MFP Valuation Date" means the Knock-in Determination Day.

Strike Price Closing Value: Applicable;

"Underlying Reference Strike Price" means the Underlying Reference Closing Price Value for the Underlying Reference on the Strike Date;

In respect of the Strike Date:

"Underlying Reference Closing Price Value" means, in respect of the MFP Valuation Date, the Closing Price in respect of such day;

Where:

Not applicable

"MFP Valuation Date" means the Strike Date;

(c) Level: Not applicable Knock-in Level 60% (d) Knock-in Period Beginning Date: Not applicable (e) (f) Knock-in Period Beginning Date Not applicable Day Convention: Knock-in Determination Period: Not applicable (g) Knock-in Determination Day(s): 13 January 2023 (h) (i) Knock-in Period Ending Date: Not applicable Knock-in Period Ending Date Day Not applicable (j)

FX Knock-in Valuation:

Convention:

(b)



(k) Knock-in Valuation Time: Not applicable

(l) Knock-in Observation Price Source: Not applicable

(m) Disruption Consequences: Not applicable

44. Knock-out Event: Not applicable

45. PROVISIONS RELATING TO REMUNERATION IN RESPECT OF CERTIFICATES

(a) Remuneration: Applicable

Coupon Switch: Not applicable

(i) Remuneration Period(s): Not applicable

(ii) Remuneration Payment Means:

Date(s):

(x) in respect of Fixed Remuneration Amount Certificates provisions set out under item 45(b) below, the Remuneration Payment Dates set out in the table under item 45(b)(ii);

Dates 22/02/2021 22/03/2021 20/04/2021

20/05/2021 21/06/2021 20/07/2021

(y) in respect of Linked Remuneration Amount Certificates provisions set out under item 45(a)(xi) below, the fifth Business Day following the relevant Remuneration Valuation Date, provided that the last Remuneration Payment Date shall fall on the Settlement Date.

Record Date(s): the second Business Day preceding the relevant Remuneration Payment Date.



(iii) Business Day Convention Following for Remuneration Payment
Date(s):

(iv) Party responsible for Not applicable calculating the Remuneration Rate(s) and Remuneration Amount(s) (if not the Calculation Agent):

(v) Margin(s): Not applicable

(vi) Maximum Remuneration Not applicableRate:

(vii) Minimum Remuneration Not applicable Rate:

(viii) Day Count Fraction: Not applicable

(ix) Remuneration to Not applicable Settlement:

(x) Remuneration Basis: (i) Fixed Remuneration Amount Certificates for the

Remuneration Payment Dates specified under item

45(a)(ii)(x) above;

(ii) Linked Remuneration Amount Certificates for the Remuneration Payment Dates specified under item

45(a)(ii)(y) above.

(xi) Remuneration Rate: Applicable

MFP Memory Snowball Digital Coupon applicable:

(i) If the MFP Memory Snowball Digital Coupon Condition is satisfied in respect of MFP Coupon



Valuation Date(i):

Rate $1_{(i)}$ + SumRate_(i); or

(ii) if the MFP Memory Snowball Digital Coupon Condition is not satisfied in respect of MFP Coupon Valuation Date_(i):

Rate 2(i),

where:

"Rate 1(i)" means 0.98% for all i;

"Rate 2(i)" means 0% for all i;

"i" means the relevant MFP Coupon Valuation Date;

"MFP Memory Snowball Digital Coupon Condition" means that the Snowball Barrier Value for the relevant MFP Coupon Valuation Date is equal to or greater than the Snowball Level;

"Snowball Level" means 60%;

"Snowball Barrier Value" means the Worst Value;

"Worst Value" means, in respect of a MFP Valuation Date, the lowest Underlying Reference Value for any Underlying Reference in the Basket in respect of such MFP Valuation Date;

"Basket" means the Basket of Shares as set out in item 31(a) above;

"Underlying Reference Value" means, in respect of an Underlying Reference and an MFP Valuation Date, (i) the Underlying Reference Closing Price Value for



such Underlying Reference in respect of such MFP Valuation Date (ii) divided by the relevant Underlying Reference Strike Price;

"Underlying Reference" means each Underlying Reference^k;

"Underlying Reference^k" means as set out in item 31(a) above;

"Underlying Reference Closing Price Value" means, in respect of a MFP Valuation Date, the Closing Price in respect of such day;

"Closing Price" means the official closing price of such Share on such day, as determined by the Calculation Agent, subject to certain adjustments;

"MFP Valuation Date" means the MFP Coupon Valuation Date;

"MFP Coupon Valuation Date(i)" means the relevant Settlement Price Date;

"Settlement Price Date" means the relevant Valuation Date;

"Valuation Date" means the relevant Remuneration Valuation Date:

"Remuneration Valuation Date(s)" means as set out in item 45(f)(vii) below;

"SumRate_(i)" means the sum of Rate 1_(i) for each MFP Coupon Valuation Date, as applicable, in the period from (but excluding) the last occurring MFP Memory Snowball Date (or if none the Issue Date) to (but excluding) the relevant MFP Coupon Valuation Date;



"MFP Memory Snowball Date" means each date on which the relevant MFP Memory Snowball Digital Coupon Condition is satisfied;

Strike Price Closing Value: Applicable;

"Underlying Reference Strike Price" means the Underlying Reference Closing Price Value for the Underlying Reference on the Strike Date;

In respect of the Strike Date:

"Underlying Reference Closing Price Value" means, in respect of the MFP Valuation Date, the Closing Price in respect of such day;

Where:

"MFP Valuation Date" means the Strike Date;

(b) Fixed Rate Provisions:

Applicable for the Remuneration Payment Dates specified under item 45(a)(ii)(x).

(i) Remuneration Rate:

Not applicable

(ii) Fixed Remuneration Amount:

means, for the relevant Remuneration Payment Date, the Fixed Remuneration Amount indicated in the table below

i	Remuneration Payment Date(s)	Fixed Remuneration Amount
1	22/02/2021	0.98% x Notional Amount of Security
2	22/03/2021	0.98% x Notional Amount of Security
3	20/04/2021	0.98% x Notional Amount of Security
4	20/05/2021	0.98% x Notional Amount of Security
5	21/06/2021	0.98% x Notional Amount of Security



10.			
			6 20/07/2021 0.98% x Notional Amount of Security
	(iii)	Broken Amount:	Not applicable
(c)	Floatir	ng Rate Provisions	Not applicable
(d)	Linked Certifi		Applicable for the Remuneration Payment Dates specified under item 45(a)(ii)(y) – see Share Linked Remuneration Amount Certificates below
(e)	Index Certifi	Linked Remuneration Amount cates:	Not applicable
(f)	Share Certifi	Linked Remuneration Amount cates:	Applicable
	(i)	Share(s)/Share Company/Basket Company/GDR/ADR:	As set out in item 31(a) above
	(ii)	Relative Performance Basket:	As set out in item 31(b) above
	(iii)	Share Currency:	As set out in item 31(c) above
	(iv)	ISIN of Share(s):	As set out in item 31(d) above
	(v)	Averaging:	Averaging does not apply
	(vi)	Remuneration Valuation Time:	As set out in item 31(m) above
	(vii)	Remuneration Valuation Date(s):	i Dates 1 13/08/2021 2 13/09/2021 3 13/10/2021 4 15/11/2021 5 13/12/2021 6 13/01/2022 7 14/02/2022
			7 14/02/2022 8 14/03/2022



9	13/04/2022
10	13/05/2022
11	13/06/2022
12	13/07/2022
13	15/08/2022
14	13/09/2022
15	13/10/2022
16	14/11/2022
17	13/12/2022
18	13/01/2023

(viii) Observation Dates: Not applic	cable
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(ix) Observation Period: Not applicable

(x) Specified Maximum Days As set out in item 31(l) above of Disruption:

(xi) Exchange(s): As set out in item 31(e) above

(xii) Related Exchange(s): As set out in item 31(f) above

(xiii) Exchange Business Day: All Shares Basis

(xiv) Scheduled Trading Day: All Shares Basis

(xv) Settlement Price: Official closing price

(xvi) Closing Price: Official closing price

(xvii) Weighting: Not applicable

(xviii) Settlement on Occurrence Delayed Settlement on Occurrence of an Extraordinary

(xix) Share Correction Period As per Share Security Condition 1

(xx) Dividend Payment: Not applicable

(xxi) Listing Change Applicable



Applicable (xxii) Listing Suspension: Illiquidity: Not applicable (xxiii) Tender Offer: Applicable (xxiv) CSR Event: Not applicable (xxv) Applicable Hedging Liquidity Event: (xxvi) Maximum Hedging Liquidity Level: as per Share Security Condition 5.3 (xxvii) Dividend Protection: Not applicable (g) ETI Linked Remuneration Amount Not applicable Certificates: (h) Debt Linked Remuneration Amount Not applicable Certificates: (i) Commodity Linked Remuneration Not applicable **Amount Certificates:** Inflation Index Not applicable (j) Linked Remuneration Amount Certificates: (k) Currency Linked Remuneration Not applicable **Amount Certificates:** Fund Linked Remuneration Amount (1) Not applicable Certificates: Futures Not applicable (m) Linked Remuneration

Amount Certificates:



(n) Underlying Interest Rate Linked Not applicable Remuneration Amount Provisions

46. EXERCISE, VALUATION AND SETTLEMENT

Instalment Certificates: The Certificates are not Instalment Certificates. (a) Issuer Call Option: Not applicable (b) (c) Securityholders Put Option: Not applicable (d) Automatic Early Settlement: Applicable (i) Automatic Early Settlement **Single Standard Automatic Early Settlement** Event: If on any Automatic Early Settlement Valuation Date, the MFP AES Value is greater than or equal to the Automatic Early Settlement Level Automatic Early Settlement MFP Automatic Early Settlement Payout (ii) Payout: NA x (AES Settlement Percentage + AES Exit Rate) Where: "AES Settlement Percentage" means 100%; "NA" means the Notional Amount (iii) Early Settlement Not Applicable Entitlement (iv) Automatic Early Settlement The fifth Business Day following the relevant Automatic Early Settlement Valuation Date Date(s):

Not applicable

Observation Price Source:

(v)



(vi) Observation Time: Not applicable

(vii) Observation Price: Not applicable

(viii) Capitalised Exercise Price Not applicable Rounding Rule:

(ix) Underlying Reference Not applicable

Level:

(x) MFP AES Valuation: Applicable

"MFP AES Value" means the Worst Value;

"Worst Value" means, in respect of a MFP Valuation Date, the lowest Underlying Reference Value for any Underlying Reference in the Basket in respect of such MFP Valuation Date;

"Basket" means the Basket of Shares as set out in item 31(a) above;

"Underlying Reference Value" means, in respect of an Underlying Reference and an MFP Valuation Date, (i) the Underlying Reference Closing Price Value for such Underlying Reference in respect of such MFP Valuation Date (ii) divided by the relevant Underlying Reference Strike Price;

"Underlying Reference" means each Underlying Reference k ;

"Underlying Reference^k" means as set out in item 31(a) above;

"Underlying Reference Closing Price Value" means, in respect of an MFP Valuation Date, the Closing Price in respect of such day;



"Closing Price" means, the official closing price of such Share on such day, as determined by the Calculation Agent, subject to certain adjustments;

"MFP Valuation Date" means the Automatic Early Settlement Valuation Date;

Strike Price Closing Value: Applicable;

"Underlying Reference Strike Price" means the Underlying Reference Closing Price Value for such Underlying Reference on the Strike Date;

In respect of the Strike Date:

"Underlying Reference Closing Price Value" means, in respect of the MFP Valuation Date, the Closing Price in respect of such day;

Where:

"MFP Valuation Date" means the Strike Date;

(xi) Automatic Early Settlement Level:

means for the relevant Automatic Early Settlement Valuation Dates the Automatic Early Settlement Level indicated in the table below

Automatic Early	Automatic	Early
Settlement	Settlement L	evel
Valuation Dates		
13/07/2021	100%	
13/08/2021	100%	
13/09/2021	100%	
13/10/2021	100%	
15/11/2021	100%	
13/12/2021	100%	
13/01/2022	95%	
14/02/2022	95%	
14/03/2022	95%	
13/04/2022	95%	
13/05/2022	95%	
13/06/2022	95%	
13/07/2022	90%	
15/08/2022	90%	
13/09/2022	90%	
13/10/2022	90%	
	Settlement Valuation Dates 13/07/2021 13/08/2021 13/09/2021 13/10/2021 15/11/2021 13/12/2021 13/01/2022 14/02/2022 14/03/2022 13/04/2022 13/05/2022 13/06/2022 13/07/2022 15/08/2022 13/09/2022	Settlement Settlement Land Valuation Dates 13/07/2021 100% 13/08/2021 100% 13/09/2021 13/10/2021 100% 13/10/2021 15/11/2021 100% 13/12/2021 13/01/2022 95% 14/02/2022 95% 13/04/2022 95% 13/05/2022 95% 13/06/2022 95% 13/07/2022 95% 13/07/2022 95% 13/07/2022 90% 15/08/2022 90% 13/09/2022 90%



17	14/11/2022	90%
18	13/12/2022	90%

(xii) Automatic Early Settlement Not applicable

Percentage(s):

(xiii) AES Exit Rate: AES Rate

"AES Rate" means 0%

(xiv) Automatic Early Settlement

Valuation

Date(s)/Time/Period(s):

i	Dates
1	13/07/2021
2	13/08/2021
3	13/09/2021
4	13/10/2021
5	15/11/2021
6	13/12/2021
7	13/01/2022
8	14/02/2022
9	14/03/2022
10	13/04/2022
11	13/05/2022
12	13/06/2022
13	13/07/2022
_14	15/08/2022
15	13/09/2022
16	13/10/2022
_17	14/11/2022
18	13/12/2022

(e) Strike Date: 13 January 2021

(f) Strike Price: Not applicable

(g) Settlement Valuation Date: 13 January 2023

(h) Averaging: Averaging does not apply to the Securities.

(i) Observation Dates: Not applicable

(j) Observation Period: Not applicable

(k) Settlement Business Day: Not applicable



(l) Security Threshold on the Issue Not applicable Date:



RESPONSIBILITY

The Issuer accepts responsibility for the information set out in	these Final Terms.
Signed on behalf of the Issuer:	
By:	Ву:
Duly authorised	Duly authorised



PART B – OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

(i) Listing: None

(ii) Admission to trading:

Application has been made by the Issuer (or on its behalf) for the Securities to be admitted to trading on the multilateral trading facility of EuroTLX which is not a regulated market for the purpose of Directive 2014/65/EU with effect from on, or around, the Issue Date.

The Issuer reserves the right to make further applications for the Securities to be admitted to listing and/or trading on additional markets/trading venues.

Mediobanca – Banca di Credito Finanziario S.p.A. will act as Liquidity Provider with reference to the Securities traded on EuroTLX.

2. RATINGS

Ratings: The Securities to be issued have not been rated.

3. NOTIFICATION

The Central Bank of Ireland has provided the Commissione Nazionale per la Società e la Borsa (CONSOB) with a certificate of approval attesting that the Base Prospectus and the supplement thereto dated 8 October 2020 have been drawn up in accordance with the Prospectus Regulation.

4. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Mediobanca is the Issuer of the Securities and acts also as Calculation Agent and liquidity provider for the Securities. In its capacity as Calculation Agent, Mediobanca is responsible, among the others, for determining the Cash Settlement Amount. Mediobanca is required to carry out its duties as Calculation Agent in good faith and using its reasonable judgment.

Save as described above, so far as the Issuer is aware, no other person involved in the offer of the Securities has an interest material to the offer.

5. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES



(i) Reasons for the offer: The net proceeds of the Issue of the Securities will be

used for the general corporate purposes of the Issuer.

(ii) Estimated net proceeds: The net proceeds of the issue of the Securities (being the

proceeds of such issue net of the fees and costs referred to in Paragraph 12 (*Terms and Conditions of the Offer*) herebelow are estimated to be up to EUR 9,760,000.

(iii) Estimated total expenses: Not applicable

6. YIELD Not applicable

7. HISTORIC INTEREST RATES

Historic interest rates: Not applicable

8. FURTHER INFORMATION PUBLISHED BY THE ISSUER

The Issuer does not intend to provide any further information on the past and future performance and/or volatility of the Underlying Reference.

9. INFORMATION RELATING TO THE UNDERLYING REFERENCE

Information on the past and future performance of the Underlying References and their volatility can be obtained on the public website on www.six-group.com.

Not applicable

10. OPERATIONAL INFORMATION

ISIN: XS2278591644

Common Code: 227859164

Any clearing system(s) other than

Euroclear Bank S.A./N.V. and Clearstream Banking, société anonyme and the relevant

identification number(s):

Delivery: Delivery against payment

Initial Paying Agents: BNP Paribas Securities Services,

Luxembourg Branch



60, avenue J.F Kennedy L-1855 Luxembourg

Names and addresses of additional

Paying Agent(s) (if any):

Not applicable

11. DISTRIBUTION

(i) If syndicated, names and addresses of Managers and underwriting

commitments:

Not applicable

(ii) Date of Subscription Agreement:

Not applicable. The Issuer and Banca Generali S.p.A. (the "**Distributor**") have signed on 29 December 2020 an appointment letter (*lettera di incarico*) relation to the issue of the Certificates.

(iii) Stabilising Manager(s) (if any):

Not applicable

(iv) If non-syndicated, name of Dealer:

Mediobanca – Banca di Credito Finanziario S.p.A.

(v) Non-exempt offer:

An offer of the Securities may be made by the Distributor other than pursuant to Article 1(4) of the Prospectus Regulation in the Republic of Italy ("Public Offer Jurisdictions") during the period from 30 December 2020 (included) until 13 January 2021 (included), subject to any early closing or extension of the offer period ("Offer Period"). See further Paragraph 12 (*Terms and Conditions of the Offer*) of Part B below.

(vi) Prohibition of Sales to EEA and UK

Not Applicable

Retail Investors:

12. TERMS AND CONDITIONS OF THE OFFER

Offer Period:

The Securities will be distributed through door-to-door selling by means of financial advisors (*consulenti finanziari abilitati all'offerta fuori sede*) pursuant to Article 30 of the Italian Legislative Decree No. 58 of 24 February 1998, as amended from time to time (the



"Italian Financial Services Act") from 30 December 2020 (included) to 13 January 2021 (included), subject to any early closing or extension of the Offer Period as described below.

The Securities will be distributed through long distance selling techniques (*tecniche di comunicazione a distanza*) pursuant to article 32 of the Italian Financial Services Act from 30 December 2020 (included) to 13 January 2021 (included), subject to any early closing or extension of the Offer Period as described below.

The Issuer reserves the right, in agreement with the Distributor, to close the Offer Period early on the date (excluded) following the date on which the Securities requested to be subscribed will be equal to the Aggregate Notional Amount of EUR 10,000,000.

The Issuer reserves the right, in agreement with the Distributor, to close the Offer Period early, also in circumstances where subscription requests of Securities are not yet equal to the Aggregate Notional Amount. The Issuer and the Distributor will inform promptly the public of the early closure by means of a notice to be published on the website www.mediobanca.com.

The Issuer reserves the right, in agreement with the Distributor, to withdraw the offer and cancel the issuance of the Certificates for any reason, at any time on or prior to the Issue Date. For the avoidance of doubt, if any application has been made by a potential investor and the Issuer exercises such a right, all subscription applications will become void and have no effect and no potential investor will be entitled to receive the relevant Certificates. The Issuer and the Distributor will inform promptly the public of the withdrawal of the offer of the Certificates and the cancelation of the issuance of the Certificates by means of a notice to be published on the



website www.mediobanca.com.

The Issuer reserves the right, in agreement with the Distributor, to extend the Offer Period. The Issuer and the Distributor will inform the public of the postponement of the closure of the Offer Period by means of a notice to be published, within the end of the Offer Period, on the website www.mediobanca.com.

Offer Amount:

Up to EUR 10,000,000

Offer Price:

EUR 1,000 per Security

The Offer Price includes, per each Notional Amount per Security, the following fees and costs:

 Placement Fees, up to a maximum of 2.00 per cent., shall be paid, on the Issue Date, by the Issuer to the Distributor. The final value of the Placement Fees shall be announced by notice to be published, within the Issue Date, on the Issuer's website, www.mediobanca.com.

The total costs (including the costs described above) are represented in the Key Information Document (KID).

Investors should take into consideration that if the Securities are sold on the secondary market after the Offer Period, the above mentioned fees included in the Offer Price are not taken into consideration in determining the price at which such Securities may be sold in the secondary market.

Conditions to which the offer is subject:

The offer of the Certificates is conditional upon the Certificates having been admitted to trading on the multilateral trading facility of EuroTLX by the Issue Date. In the event that the Certificates are not admitted to trading on the multilateral trading facility of EuroTLX by the Issue Date, the Issuer reserves the right, in agreement with the Distributor, to withdraw the offer of the



Certificates and cancel the issuance of the Certificates. The Issuer and the Distributor will inform the public of the withdrawal of the offer of the Certificates and the cancellation of the relevant issue by means of a notice to be published, promptly, on the website www.mediobanca.com.

For the avoidance of doubt, upon any withdrawal of the offer of the Certificates and cancellation of the relevant issue, all subscriptions applications will become void and have no effect without further notice and no potential investor will be entitled to receive the relevant Certificates.

Description of the application process:

The Distributor intending to distribute Securities through door-to-door selling (offerta fuori sede) pursuant to art. 30 of the Italian Financial Services Act will collect the acceptance forms (the "Acceptance Forms" (Schede di Adesione)), other than directly at their branches and offices, through financial advisors authorized to make off-premises offers (consulenti finanziari abilitati all'offerta fuori sede) pursuant to art. 31 of the Italian Financial Services Act.

In addition to what stated above, pursuant to art. 30, par. 6 of the Italian Financial Services Act, the validity and enforceability of contracts entered into through door-to-door selling is suspended for a period of 7 (seven) days beginning on the date of the subscription of the relevant Acceptance Form by the investor. Within such period investors may notify the relevant authorized office of the Distributor and/or financial advisors authorized to make off-premises offers (consulenti finanziari abilitati all'offerta fuori sede) of their withdrawal without payment of any charge or commission.

Investors may also subscribe the Certificates through long distance selling techniques (tecniche di



comunicazione a distanza) pursuant to article 32 of the Italian Financial Services Act (i.e., through the trading-online platform of the Distributor or recorded telephone orders).

Furthermore, pursuant to art. 67-duodecies of Italian Legislative Decree No. 206/2005 as amended (the so-called "Codice del Consumo"), the validity and enforceability of contracts subscribed through long distance selling techniques is suspended for a period of 14 (fourteen) days beginning on the date of the acceptance of the offer by the relevant investor.

Within such period investors may notify the Distributor of their withdrawal without payment of any charge or commission.

In case the Certificates are placed through recorded telephone orders, the investor may subscribe for the Certificates after being identified using its identification codes and passwords.

Subsequently, the investor will be requested to declare, among other things, that the same investor has received and ascertained the offering documentation and the risk factors contained therein, providing all personal and financial data required for the request in the Acceptance Form.

The Distributor, during the telephone call, will summarize to the investor the personal details and the investor will then confirm the correctness of such details and will give the consent to the subscription of the Certificates.

After this confirmation the investor will complete its request of adherence to the offer.

The Distributor, in case of recorded telephone orders, guarantees the Lead Manager the appropriateness and



suitability of its telecommunication procedures.

Description of possibility to reduce subscriptions and manner for refunding excess amount paid by applicants: Not applicable

Details of the minimum and/or maximum amount of application:

The Securities may be subscribed in a minimum subscription lot of no. 1 Security (the "Minimum Lot") equal to an amount of EUR 1,000 or an integral number of Securities greater than the Minimum Lot. There is no maximum subscription amount of the Securities to be applied for by each investor within the Aggregate Notional Amount.

Details of the method and time limits for paying up and delivering the Securities: The Securities will be sold by the Issuer to the Distributor on a delivery against payment basis on the Issue Date. Prospective investors will be notified by the Distributor of the settlement arrangements in respect of the Securities.

Manner in and date on which results of the offer are to be made public:

The results of the Offer of the Certificates will be made available to the public at the end of the Offer Period, through a notice to be published within the Issue Date on the Issuer website (www.mediobanca.com).

Procedure for exercise of any right of pre-emption, negotiability of subscription rights and treatment of subscription rights not exercised:

Not applicable

Process for notification to applicants of the amount allotted and the indication whether dealing may begin before notification is made: The Distributor will notify applicants of amounts allotted immediately after the publication of the notice mentioned in par. "Manner in and date on which results of the offer are to be made public" above.

Subscription applicants will be accepted up to the Aggregate Notional Amount.

Amount of any expenses and taxes

See above paragraph "Offer Price".



specifically charged to the subscriber:

Name(s) and address(es), to the extent

known to the relevant Issuer, of the placers in the various countries where the offer takes place.

The Issuer is:

Mediobanca - Banca di Credito Finanziario S.p.A. with its registered office at Piazzetta E. Cuccia, 20121 Milan, Italy.

The Issuer also acts as lead manager (*Responsabile del Collocamento* as defined under 93-bis of the Italian Financial Services Act (the "Lead Manager") and will not act as Distributor and, accordingly, will not place any Securities to the public of Italy.

The Distributor is:

Banca Generali S.p.A. with its registered office at Via Machiavelli, 4-34132 Trieste, Italy.

Consent to use of Base Prospectus

The Issuer consents to the use of the Base Prospectus by the following financial intermediary (individual consent): Banca Generali S.p.A. with its registered office at Via Machiavelli, 4-34132 Trieste, Italy.

Other intermediaries in case of public distribution through trading venues (including SeDeX)

None

Applicable

13. SECONDARY MARKET PRICING

A secondary market for the Securities will be available through the multilateral trading facility of EuroTLX, where Mediobanca will act as Liquidity Provider with a maximum bid/ask spread of 1.00 per cent. under normal market conditions.

- 14. SPECIFIC BUY BACK Not applicable PROVISIONS
- **15. EU BENCHMARKS** Not applicable **REGULATION**



SUMMARY OF THE SPECIFIC ISSUE

INTRODUCTION AND WARNINGS

The Summary should be read as an introduction to the Base Prospectus. Any decision to invest in the Securities should be based on consideration of the Base Prospectus as a whole by the investor. In certain circumstances, the investor could lose all or part of the invested capital. Where a claim relating to the information contained in the Base Prospectus is brought before a court, the plaintiff investor might, under the national law, have to bear the costs of translating the Base Prospectus before the legal proceedings are initiated. Civil liability attaches only to those persons who have tabled the Summary, including any translation thereof, but only where the Summary is misleading, inaccurate or inconsistent when read together with the other parts of the Base Prospectus or it does not provide, when read together with the other parts of the Base Prospectus, key information in order to aid investors when considering whether to invest in the Securities.

You are about to purchase a product that is not simple and may be difficult to understand.

The Securities: Issue of up to 10,000 Certificates "Knock-in Reverse Convertible Securities linked to Cie Financiere Richemont SA, Dufry AG and Swatch Group AG Shares due 20 January 2023" (ISIN: XS2278591644)

The Issuer: Mediobanca - Banca di Credito Finanziario S.p.A., legal entity identifier (LEI) code: PSNL19R2RXX5U3QWHI44 (the "Issuer"). The Issuer's registered office is at Piazzetta E. Cuccia 1, 20121 Milan, Italy. The Issuer may be contacted via email at the following email address: www.mediobanca.com or via phone at the following telephone number: (+39) 0288291.

The Authorised Offeror(s): The Authorised Offeror is Banca Generali S.p.A. (the "**Distributor**"). The Distributor's registered office is at Via Machiavelli, 4 - 34132 Trieste, Italy.

Competent authority: The Base Prospectus was approved on 25 May 2020 by the Central Bank of Ireland of New Wapping Street, North Wall Quay, Dublin 1, D01 F7X3, Ireland (Telephone number: +353 1 224 6000).

KEY INFORMATION ON THE ISSUER

Who is the Issuer of the Securities?

Domicile and legal form of the Issuer, LEI, law under which the Issuer operates and country of incorporation: Mediobanca – Banca di Credito Finanziario S.p.A. ("Mediobanca"), LEI code: PSNL19R2RXX5U3QWHI44. Mediobanca was established in Italy. Mediobanca is a company limited by shares under Italian law with registered office at Piazzetta E. Cuccia 1, 20121 Milan, Italy. Mediobanca holds a banking licence from the Bank of Italy authorising it to carry on all permitted types of banking activities in Italy. Mediobanca is a bank organised and existing under the laws of Italy, carrying out a wide range of banking, financial and related activities throughout Italy.

Issuer's principal activities: As stated in Article 3 of its Articles of Association, Mediobanca's purpose is to raise funds and provide credit in any of the forms permitted especially medium- and long-term credit to corporates. Within the limits laid down by current regulations, Mediobanca may execute all banking, financial and intermediation-related operations and services, and carry out any transaction deemed to be instrumental to or otherwise connected with the achievement of Mediobanca's purpose.

Major shareholders, including whether it is directly or indirectly owned or controlled and by whom: Mediobanca is the parent company of the Mediobanca Group and is not dependent upon other entities within the Mediobanca Group. Based on the shareholders' register and publicly available information as at 28 October 2020, the following individuals and entities own directly or indirectly financial instruments representing share capital with voting rights in excess of 3% of the Mediobanca's share capital, directly or indirectly, are listed below:

Shareholder	No. of shares	% of share capital
Leonardo Del Vecchio (1)	90,164,055	10.16%
Bolloré group	49,690,987	5.60%
BlackRock group (2)	35,263,467	3.98%
Mediolanum group	29,095,110	3.28% (3)

⁽¹⁾ Indirect participation.

Key managing directors: members of the Board of Directors are: Renato Pagliaro (Chairman), Maurizia Angelo Comneno (Deputy Chair), Alberto Nagel (CEO), Francesco Saverio Vinci (General Manager), Virginie Banet (Director), Maurizio Carfagna (Director), Laura Cioli (Director), Maurizio Costa (Director), Angela Gamba (Director), Valérie Hortefeux (Director), Maximo Ibarra (Director), Alberto Lupoi (Director) Elisabetta Magistretti (Director) Vittorio Pignatti-Morano (Director) Gabriele Villa (Director).

Statutory auditors: statutory audit commitee of the Issuer is composed as follows: Francesco di Carlo (Chairman), Ambrogio Virgilio (Standing Auditor), Elena Pagnoni (Standing Auditor), Roberto Moro (Alternate Auditor), Stefano Sarubbi (Alternate Auditor), Marcella Caradonna (Alternate Auditor).

What is the key financial information regarding the Issuer?

Mediobanca derived the selected consolidated financial information included in the table below for the years ended 30 June 2019 and 2020 from the audited consolidated financial statements for the financial year ended 30 June 2019 and 2020.

⁽²⁾ BlackRockInc. (NY), via fifteen asset management subsidiaries (mod. 120B of 6/08/2020), 0.69% of which by way of potential investment and 0.13% as other long positions with cash settlement.

⁽³⁾Of which MEDIOLANUM VITA S.p.A. (0.73%) and BANCA MEDIOLANUM S.p.A. (2.55%).



Income statement

EUR millions, except where indicated		30.6.20(**)
*Net interest income (or equivalent)	1,395.6	1,442.2
*Net fee and commission income	611.2	630.2
*Loan loss provisions	(222.6)	(374.9)
*Total income	2,524.7	2,513.0
*Profit before tax	1,084.1	795.3
*Net profit or loss (for consolidated financial statements net profit or loss attributable to equity holders of the parent)	823.0	600.4

Balance sheet

EUR millions, except where indicated	30.6.19(*)	30.6.20(**)
*Total assets	78,244.7	78,949.7
*Senior debt	6,695.9	6,824.5
*Subordinated debt	2,452.2	2,441.2
*Loans and receivables from customers (net)	44,393.7	46,685.1
*Deposits from customers (°)	22,449.6	23,807.4
*Total Group net equity	9,898.9	9,740.1
of which: share capital	443.6	443.6
	30.6.19(*)	30.6.20(**)
#Non performing loans (based on net carrying amount/Loans and receivables) (°°)	1,782.3	1,954.2
#Common Equity Tier 1 capital (CET1) ratio or other relevant prudential capital adequacy ratio depending on the issuance (%)		16.13%
#Total Capital Ratio		18.82%
#Leverage Ratio calculated under applicable regulatory framework (%)	8.37%	9.70%

#Value as outcome from the most recent Supervisory Review and Evaluation Process ('SREP')

- (*) The financial information relating to the financial year ended 30 June 2019 has been extracted from Mediobanca's audited consolidated financial statements as of and for the year ended 30 June 2019, which have been audited by PricewaterhouseCoopers S.p.A., Mediobanca's external auditors.
- (**) The financial information relating to the financial year ended 30 June 2020 has been extracted from Mediobanca's audited consolidated financial statements as of and for the year ended 30 June 2020, which have been audited by PricewaterhouseCoopers S.p.A, Mediobanca's external auditors.
- (°) Deposits from customers include both Retail and Private Banking deposits.
- (°°) The item does not include NPLs acquired by MBCredit Solution

Qualifications in the audit report: PricewaterhouseCoopers S.p.A audit reports on the Issuer's consolidated financial statements for the financial years ending 30 June 2019 and on the Issuer's consolidated financial statements for the financial year ending 30 June 2020 were issued without qualification or reservation.

What are the key risks that are specific to the Issuer?

The Issuer and Mediobanca Group is subject to the following key risks:

- the occurrence of particular events and/or potential changes in the markets, due to fluctuations in interest rates, exchange rates and currencies, stock market and commodities prices and credit spreads and/or other risks relating to the regulatory developments in the prudential requirements field, could lead to adverse effects on the activities and on the economic/financial position of the Issuer.
- In the event that the extreme volatility and disruption experienced by international and domestic markets in recent months continue in the future, the Issuer's liquidity can be adversely affected.
- Market tensions might affect negatively the funding costs and economic outlook of some euro member countries. This, together with the risk that some countries (even if not very significant in terms of gross domestic product) might leave the euro area, would adversely affect the Group's ability to fund its financial obligations at a competitive cost.
- A downgrade of Mediobanca's rating (for whatever reason) might result in higher funding and refinancing costs for Mediobanca in the capital markets. In addition, a downgrade of Mediobanca's rating may limit Mediobanca's opportunities to extend mortgage loans and may have a particularly adverse effect on Mediobanca's image as a participant in the capital markets, as well as in the eyes of its clients.
- The Issuer's operations are dependent on the correct functioning of its IT systems, which exposes the Issuer to risks with regard to the reliability of the system (disaster recovery), the quality and integrity of the data managed and the threats to which IT systems are subject, as well as physiological risks related to the management of software changes (change management), which could have negative effects on the Issuers' business, results of operations or financial condition.

KEY INFORMATION ON THE SECURITIES

What are the main features of the Securities?

Type, class and security identification number

The Securities are Certificates. The ISIN is: XS2278591644. The Common Code is: 227859164. The CFI is: DMMXXB. The FISN is: MEDIOBANCA SPA/VAR OTH DBT 20230120. The Series Number of the Securities is 402. The Tranche number is 1. The Securities are governed by English law. The Securities are cash settled Securities.

Currency, calculation amount, aggregate notional amount and settlement date of the Securities

Subject to compliance with all relevant laws, regulations and directives, the Securities are issued in EUR.

The issue price per the Security is EUR 1,000 (the "Issue Price"). The calculation amount is EUR 1,000. The aggregate notional amount



of the Securities to be issued is up to EUR 10,000,000.

Settlement Date: 20 January 2023. This is the date on which the Securities are scheduled to be settled, subject to an early settlement of the Securities.

Rights attached to the Securities

The product offers the total protection of the Notional Amount per Securities under the occurrence of certain conditions, therefore the investor might incur in a capital loss of 100 per cent. of the Notional Amount.

This product is linked to the performance of the Reference Underlying and is designed to correspond, to the occurrence of certain conditions: i) at maturity date, a cash settlement amount equal to 100 per cent. of the Notional Amount per Securities and, ii) on specific dates, a conditional remuneration with a memory effect and an unconditional remuneration, unless automatic early redemption Event occurs.

In particular, on the Settlement Date, the redemption amount will be determined on the Final Valuation Date as follows:

- a) if the worst Performance of the Underlying Reference(s) is greater than or equal to the Barrier Level, investors will receive a cash settlement amount equal to 100 per cent. of the Notional Amount per Securities;
- b) if the worst Performance of the Underlying Reference(s) is less than the Barrier Level, investors will receive a cash settlement amount equal to 100 per cent. of the Notional Amount per Security multiplied by the worst Performance of the Underlying References and the Participation Factor. In this case, investors would incur in a partial or total loss of the amount invested.

The product pays in addition:

- i) a Conditional Remuneration, on the relevant Conditional Remuneration Payment Date, if the worst Performance of the Underlying References is greater than or equal to the Conditional Remuneration Payment Level on the relevant Conditional Remuneration Valuation Date. If this condition occurs, the product pays an amount equal to the sum of the Conditional Remunerations not paid on the preceding Conditional Remuneration Payment Dates (memory effect). Otherwise, investors will not receive any Conditional Remuneration.
- ii) an Unconditional Remuneration, on the relevant Unconditional Remuneration Payment Date.

If an Automatic Early Settlement Event occurs, the product expires and will be early redeemed and investors will receive, the fifth business day following the Automatic Early Settlement Valuation Date, a redemption amount equal to 100 per cent of Notional Amount per Security. If an Automatic Early Settlement Event occurs, the product early redeems and no other payments will be corresponded to the investors.

Notional Amount and Issue Price per Securities: EUR 1.000

Issue Date: 29/01/2021 **Maturity Date:** 20/01/2023

Underlying Reference(s): Cie Financiere Richemont SA, Dufry AG and Swatch Group AG Shares **Initial Reference Level:** closing price of the relevant Underlying Reference on the Initial Valuation Date

Initial Valuation Date: 13/01/2021 Settlement Date: 20/01/2023

Final Reference Level: closing price of the relevant Underlying References on the Final Valuation Date, on the relevant Conditional

Remuneration Valuation Date and on the Automatic Early Settlement Valuation Date

Final Valuation Date: 13/01/2023

Performance: is calculated as the percentage of the ratio of the Final Reference Level to Initial Reference Level

Barrier Level: 60%

Unconditional Remuneration: 0.98%

Unconditional Remuneration Payment Dates: monthly starting from (and including) 22/02/2021 to (and including) 20/07/2021

Conditional Remuneration: 0.98%

Conditional Remuneration Payment Level: 60%

Conditional Remuneration Valuation Date: monthly observation starting from (and including) 13/08/2021 to (and including)

Conditional Remuneration Payment Dates: the fifth business day following the relevant Remuneration Valuation Date. The last payment date is equal to the Settlement Date

Automatic Early Settlement Level: 100%, 95% and 90%

Automatic Early Settlement Event: occurs in case of the worst Performance is greater than or equal to the Automatic Early Settlement Level on the relevant Automatic Early Settlement Valuation Date.

Automatic Early Settlement Valuation Date: 100% for 13/07/2021, 13/08/2021, 13/09/2021, 13/10/2021, 15/11/2021, 13/12/2021, 95% for 13/01/2022, 14/02/2022, 14/03/2022, 13/04/2022, 13/05/2022, 13/06/2022, 90% for 13/07/2022, 15/08/2022, 13/09/2022, 13/10/2022, 14/11/2022 and 13/12/2022

Trading Market: Multilateral Trading System - EuroTLX®

Record Date: the second business day preceding the relevant Conditional Remuneration Payment Date and the relevant Unconditional Remuneration Payment Date.

Business Day Convention: Following. All dates are subject to the Business Day Convention.

Payments in respect of Securities in global form: All payments in respect of Securities represented by a Global Security will be made against presentation for endorsement and, if no further payment falls to be made in respect of the Securities, surrender of that Global Security to or to the order of the Fiscal Agent or such other Paying Agent as shall have been notified to the Securityholders for such



purpose. A record of each payment so made will be endorsed on each Global Security, which endorsement will be *prima facie* evidence that such payment has been made in respect of the Securities.

Payments in respect of Securities in definitive form: All payments in respect of the Securities in definitive form shall be made against presentation and surrender of the relevant Securities at the specified office of any Paying Agent outside the United States by a cheque payable in the currency in which such payment is due drawn on, or, at the option of the holder, by transfer to an account denominated in that currency with a bank in the principal financial centre of that currency; provided that in the case of Euro, the transfer may be to a Euro account.

Illegality and force majeure: If the Issuer determines that the performance of its obligations under the Securities or that any arrangements made to hedge the Issuer's obligations under the Securities have become (i) illegal in whole or in part for any reason, or (ii) by reason of a *force majeure* event (such as an act of God, fire, flood, severe weather conditions, or a labour dispute or shortage) or an act of state, impossible or impracticable the relevant Issuer may settle the Securities by giving notice to Securityholders.

Further issues and consolidation: The Issuer may from time to time without the consent of the Securityholders create and issue further Securities so as to be consolidated with and form a single series with the outstanding Securities.

Substitution: Subject to the fulfilment of certain conditions, Mediobanca may at any time (subject to certain conditions as provided in the Terms and Conditions) without the consent of the Securityholders, substitute Mediobanca International, or any other third party entity as Issuer in place of Mediobanca.

Seniority of the Securities: The Securities are issued by the relevant Issuer on an unsubordinated basis. The Securities will constitute direct, unconditional, unsubordinated and unsecured obligations of the Issuer and will rank pari passu among themselves and (save for certain obligations required to be preferred by law and subject to the application of the bail-in legislation applicable to the Issuer) equally with all other unsecured obligations other than unsubordinated obligations, if any, of the Issuer from time to time outstanding. Each holder of the Securities acknowledges, accepts, consents and agrees, by its acquisition of the Securities, to be bound by the exercise of, any bail-in power by the relevant resolution authority in respect of the Securities. Any exercise of such bail-in power or other action taken by a resolution authority in respect of the Issuer could materially adversely affect the value of and return on the Securities.

Any restrictions on the free transferability of the Securities: there are restrictions on sales of the Securities into, amongst other jurisdictions, the United States, the European Economic Area (including Italy), the United Kingdom and Japan.

Where will the Securities be traded?

Application has been made by the Issuer (or on its behalf) for the Securities to be admitted to trading on the multilateral trading facility of EuroTLX which is not a regulated market for the purpose of Directive 2014/65/EU with effect from or around the Issue Date.

The Issuer reserves the right to make further applications for the Securities to be admitted to listing and/or trading on additional markets/trading venues.

What are the key risks that are specific to the Securities?

The Securities are subject to the following key risks:

General

• The Securities may not be a suitable investment for all investors. Investors should be aware that they may lose the value of their entire investment or part of it, as the case may be. An investment in the Securities, which are linked to the Underlyings Reference, may entail significant risks not associated with investments in conventional securities such as debt or equity securities. Set out below is a description of the most common risks.

Risks related to the structure of a specific issue of Securities

- The Securities involve a high degree of risk, which may include, among others, interest rate, foreign exchange, time value and political risks. Investors should be prepared to sustain a partial or total loss of the subscription or purchase price of the Securities. Certain general risk factors related to the Securities referencing an Underlying Reference, including that the market price of the Securities may be volatile; that investors may receive no remuneration; that investors may lose all or a substantial portion of their principal in case of non-capital guaranteed Securities; that the Underlyings Reference may be subject to significant fluctuations that may not correlate with changes in interest rates, currencies or other securities or indices; that the timing of changes in an Underlying Reference may affect the actual yield to investors, even if the average level is consistent with their expectations; and Securities are of limited maturity and, unlike direct investments in a share, investors are not able to hold Securities beyond the Settlement Date in the expectation of a recovery in the price of the underlying.
- The Issuer may, but is not obliged to, list or ask for admission to trading of Securities on a stock exchange or a trading venue. If the Securities are listed or admitted to trading on any stock exchange or trading venue, there can be no assurance that at a later date, the Securities will not be delisted or that trading on such stock exchange or trading venue will not be suspended. The Issuer or any of its Affiliates may, but is not obliged to, be a market-maker for an issue of Securities. However, during certain periods, it may be difficult, impractical or impossible for the entity acting as market-maker to quote bid and offer prices. Even if the relevant Issuer or such other entity is a market-maker for an issue of Securities, the secondary market for such Securities may be limited.

Considerations Associated with specific types of Securities

Risks associated with Multiple Final Payout - Reverse Convertible Securities

Investors may be exposed to a partial or total loss of their investment. The return on the Securities depends on the performance of the Underlying Reference(s) and the application of a knock-in event occurs.



In addition, the value of the Securities and the amount that Securityholders receive upon an Automatic Early Settlement may not correlate with the value of the Underlying Reference, which may trigger such Automatic Early Settlement.

Risks relating to Underlying Reference Asset(s)

- In addition, there are specific risks in relation to Securities which are linked to an Underlying Reference (including Hybrid Securities) and an investment in such Securities will entail significant risks not associated with an investment in a conventional debt security. Risk factors in relation to Underlying Reference linked Securities include:
 - exposure to one or more share, similar market risks to a direct equity investment, global depositary receipt ("GDR") or American depositary receipt ("ADR"), potential adjustment events or extraordinary events affecting shares and market disruption or failure to open of an exchange which may have an adverse effect on the value and liquidity of the Securities.
- The occurrence of an additional disruption event or optional additional disruption event may lead to an adjustment to the Securities early settlement or may result in the amount payable on scheduled settlement being different from the amount expected to be paid at scheduled settlement and consequently the occurrence of an additional disruption event and/or optional additional disruption event may have an adverse effect on the value or liquidity of the Securities.

Risks related to the market generally

- The investment activities of certain investors are subject to legal investment laws and regulations, or review or regulation by certain authorities.
- Certain specific information will not be known at the beginning of an offer period as they will be fixed by the end of the offer period. Prospective investors will be required to make their investment decision based on the indicative range rather than the actual data
- Issue price and offer price of the Securities include placement fees. The placement fees shall be paid by the Issuer to the Distributor. Any such fees may not be taken into account for the purposes of determining the price of such Securities on the secondary market and could result in a difference between the original issue price and/or offer price, the theoretical value of the Securities, and/or the actual bid/offer price quoted by any intermediary in the secondary market.

Certain considerations associated with public offers of Securities

• The Issuer has the right under certain conditions to withdraw the offer in relation to the Securities, which in such circumstances will be deemed to be null and void. Investors who have already paid or delivered subscription monies for the relevant Securities will be entitled to reimbursement of such amounts, but will not receive any compensation that may have accrued in the period between their payment or delivery of subscription monies and the reimbursement of such amounts.

KEY INFORMATION ON THE OFFER OF SECURITIES TO THE PUBLIC AND/OR THE ADMISSION TO TRADING ON A REGULATED MARKET

Under which conditions and timetable can I invest in the Securities?

Terms and conditions of the offer

The Securities will be offered to the public in Italy during the period from 30 December 2020 (included) until 13 January 2021 (included) ("Offer Period"), subject to any early closing or extension of the Offer Period as described below.

The Securities will be distributed through door-to-door selling by means of financial advisors (*consulenti finanziari abilitati all'offerta fuori sede*) pursuant to Article 30 of the Italian Legislative Decree No. 58 of 24 February 1998, as amended from time to time (the "**Italian Financial Services Act**") from 30 December 2020 (included) to 13 January 2021 (included), subject to any early closing or extension of the Offer Period as described below.

The Securities will be distributed through long distance selling techniques (*tecniche di comunicazione a distanza*) pursuant to article 32 of the Italian Financial Services Act from 30 December 2020 (included) to 13 January 2021 (included), subject to any early closing or extension of the Offer Period as described below.

The Issuer reserves the right, in agreement with the Distributor, to close the Offer Period early on the date (excluded) following the date on which the Securities requested to be subscribed will be equal to the Aggregate Notional Amount of EUR 10,000,000.

The Issuer reserves the right, in agreement with the Distributor, to close the Offer Period early, also in circumstances where subscription requests of Securities are not yet equal to the Aggregate Notional Amount. The Issuer and the Distributor will inform promptly the public of the early closure by means of a notice to be published on the website www.mediobanca.com.

The Issuer reserves the right, in agreement with the Distributor, to withdraw the offer and cancel the issuance of the Securities for any reason at any time on or prior to the Issue Date. For the avoidance of doubt, if any application has been made by a potential investor and the Issuer exercises such a right, all subscription applications will become void and have no effect and no potential investor will be entitled to receive the relevant Securities.

The Issuer reserves the right, in agreement with the Distributor, to withdraw the offer and cancel the issuance of the Certificates for any reason, at any time on or prior to the Issue Date. For the avoidance of doubt, if any application has been made by a potential investor and the Issuer exercises such a right, all subscription applications will become void and have no effect and no potential investor will be entitled to receive the relevant Certificates. The Issuer and the Distributor will inform promptly the public of the withdrawal of the offer of the Certificates and the cancelation of the issuance of the Certificates by means of a notice to be published on the website www.mediobanca.com.

The Issuer reserves the right, in agreement with the Distributor, to extend the Offer Period. The Issuer and the Distributor will inform the public of the postponement of the closure of the Offer Period by means of a notice to be published, within the end of the Offer Period, on the website www.mediobanca.com.



The offer of the Certificates is conditional upon the Certificates having been admitted to trading on the multilateral trading facility of EuroTLX by the Issue Date. In the event that the Certificates are not admitted to trading on the multilateral trading facility of EuroTLX by the Issue Date, the Issuer reserves the right, in agreement with the Distributor, to withdraw the offer of the Certificates and cancel the issuance of the Certificates. The Issuer and the Distributor will inform the public of the withdrawal of the offer of the Certificates and the cancellation of the relevant issue by means of a notice to be published, promptly, on the website www.mediobanca.com.

The Distributor intending to distribute Securities through door-to-door selling (offerta fuori sede) pursuant to art. 30 of the Italian Financial Services Act will collect the duly executed (also by appropriate attorneys) specific acceptance forms (the "Acceptance Forms" (Scheda di Adesione)), other than directly at their branches and offices, through financial advisors authorized to make off-premises offers (consulenti finanziari abilitati all'offerta fuori sede) pursuant to art. 31 of the Italian Financial Services Act.

In addition to what stated above, pursuant to art. 30, par. 6 of the Italian Financial Services Act, the validity and enforceability of contracts entered into through door-to-door selling is suspended for a period of 7 (seven) days beginning on the date of the subscription of the relevant Acceptance Form by the investor. Within such period investors may notify the relevant authorized office of the Distributor and/or financial advisors authorized to make off-premises offers (*consulenti finanziari abilitati all'offerta fuori sede*) of their withdrawal without payment of any charge or commission.

Investors may also subscribe the Securities through long distance selling techniques (*tecniche di comunicazione a distanza*) pursuant to article 32 of the Italian Financial Services Act (*i.e.*, through the trading-online platform of the Distributor).

Furthermore, pursuant to art. 67-duodecies of Italian Legislative Decree No. 206/2005 as amended (the so-called "Codice del Consumo"), the validity and enforceability of contracts subscribed through long distance selling techniques is suspended for a period of 14 (fourteen) days beginning on the date of the acceptance of the offer by the relevant investor.

Within such period investors may notify the Distributor of their withdrawal without payment of any charge or commission. In case the Certificates are placed through recorded telephone orders, the investor may subscribe for the Certificates after being identified using its identification codes and passwords. Subsequently, the investor will be requested to declare, among other things, that the same investor has received and ascertained the offering documentation and the risk factors contained therein, providing all personal and financial data required for the request in the Acceptance Form. The Distributor, during the telephone call, will summarize to the investor the personal details and the investor will then confirm the correctness of such details and will give the consent to the subscription of the Certificates. After this confirmation the investor will complete its request of adherence to the offer. The Distributor, in case of recorded telephone orders, guarantees the Lead Manager the appropriateness and suitability of its telecommunication procedures.

The Securities may be subscribed in a minimum subscription lot of no. 1 Security (the "Minimum Lot") equal to an amount of EUR 1,000 or an integral number of Securities greater than the Minimum Lot. There is no maximum subscription amount of the Securities to be applied for by each investor within the Aggregate Notional Amount.

The results of the Offer of the Certificates will be made available to the public at the end of the Offer Period, through a notice to be published within the Issue Date on the Issuer website (www.mediobanca.com).

The Global Securities will be delivered to the relevant clearing system no later than on the Issue Date.

Estimated expenses or taxes charged to investor by issuer

Not applicable - No expenses will be specifically charged to the investors who purchase Securities by the Issuer.

The Issue Price includes, per each Notional Amount per Security, the following fees and costs:

- Placement Fees, up to a maximum of 2.00 per cent., shall be paid, on the Issue Date, by the Issuer to the Distributor. The final value of the Placement Fees shall be announced by notice to be published, within the Issue Date, on the Issuer's website, www.mediobanca.com.

The total costs (including the costs described above) are represented in the Key Information Document (KID).

Investors should take into consideration that if the Securities are sold on the secondary market after the Offer Period, the above mentioned fees included in the Offer Price are not taken into consideration in determining the price at which such Securities may be sold in the secondary market.

Who is the offeror and/or the person asking for admission to trading?

The Issuer is the entity requesting for the admission to trading of the Securities

Why is the Prospectus being produced?

Use and estimated net amount of proceeds

The estimated net amount of proceeds is 9,760,000. The net proceeds of the issue of the Securities will be used for the general corporate purposes of the Issuer.

Underwriting agreement on a firm commitment basis: Not Applicable

Description of the most material conflicts of interest pertaining to the offer or the admission to trading

The following constitute material interests with respect to the issue of Securities:

Mediobanca is the Issuer of the Securities and acts also as Calculation Agent and liquidity provider for the Securities. In its capacity as Calculation Agent, Mediobanca is responsible, among the others, for determining the Cash Settlement Amount. Mediobanca is required to carry out its duties as Calculation Agent in good faith and using its reasonable judgment.

Save as described above, so far as the Issuer is aware, no other person involved in the offer of the Securities has an interest material to the offer.